



Press Release | 30 April 2014

## **A Portrait of Business in Birkenhead: Local businesses encouraged to take part**

Birkenhead businesses are being invited to be part of a new photographic exhibition to be staged in the town later this year.

The Mersey Forest – the environmental partnership responsible for planting hundreds of trees in the town – has commissioned an award-winning photographer to capture images of local businesses.

The exhibition of business portraits will be shown at the Williamson Art Gallery in the autumn as well as at a local shopping centre.

“It’s an opportunity for us to get to know some of the local businesses we are helping to support and to celebrate the great range of employees that might never get the exposure they deserve,” says Ben Greenaway, The Mersey Forest’s Green Streets Co-ordinator. “We know that our tree planting in the area actually supports inward investment and we hope our efforts to create green streets around businesses and the opportunities for more development will lead to much needed jobs in the area.”

Photographer and writer, Len Grant is now looking for businesses to get involved. “I’m hoping to take portraits of businesses large and small,” he says, “from the multinationals to the sole trader. My portrait could be of just one person to represent the company or it could be a shot of the entire workforce.”

Businesses in the area between Hamilton Square and Birkenhead North stations should email Len at [len@lengrant.co.uk](mailto:len@lengrant.co.uk) for more details.  
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### **Caption:**

Photographer Len Grant is working on behalf of Mersey Forest: “I’m looking for local businesses to be included in our exhibition.”

### **For press enquiries:**

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